

WIN BEKE LE BEKE with SAMSUNG

TERMS and CONDITIONS

1. This Promotion runs from 22 November to 10 January 2025 in all Cell City and Samsung Retail Stores.
2. Clients who purchase a Samsung mobile device from any Cell City, or Samsung Brandstore will be eligible to enter the promotion. On conclusion of the sale, the client will be assisted to complete an entry form. The completed entry form along with a copy of the Invoice and Omang or Passport will be placed into an entry box within the store. The client should retain a copy of the invoice as well as the entry form as proof of entry should they be drawn as one of the three finalists. One entry per Samsung mobile device purchased is permitted. Customers are entitled to purchase multiple Samsung mobile phones. Each phone qualifies for one entry to this competition. No under 18's are permitted to enter this promotion.
3. See attached Annex for all weekly as well as final prizes and values thereof.
4. A manual draw will take place on 21 January 2025 at the Cell City Head Office in G West at 10h00. Six finalists will be chosen through a random selection process by our appointed audit firm. Should we draw an entrant, and that person is not reachable via telephone we will implement a process to exhaust all options to get hold of the person within the day of the draw. Should we not be able to reach them we will continue for a maximum of three months before proceeding to draw another entrant. The Gambling Authority will be notified should we not be able to contact any of the drawn prize winners. Incomplete entry forms will be disqualified from the competition immediately. The onus is on the competition entrant to ensure that all relevant sections of the entry form are completed correctly.
5. The six finalists will then be notified by Cell City via telephone call. They will be invited to the final prize draw and giveaway ceremony. Should Cell City not be able to contact any of the entrants drawn they will continue for a maximum period of three months to attempt to contact the winner to notify them of the prize giving.
6. At the prize handover the finalists will be asked to authenticate their details. They will need to present the invoice for the Samsung mobile device they purchased from Cell City, or Samsung retail store as well as the copy of the competition entry form that they received in store when purchasing the Samsung mobile phone or tablet. They will also need to provide their Omang or Passport.
7. At the handover ceremony the finalists will each select a sealed envelope from a container. This will determine the order in which they will draw the envelopes from a second container. They will then draw sealed envelopes from the second container in numerical order. All will then open the envelopes at the same time to reveal what each of them win.
8. The finalists, by entering this promotion will cede the rights for their names, images and person to be used for all forms of communication and advertising related to this promotion. The winners will not receive compensation or other remuneration for any such publicity. All materials, including publicity materials, photos etc., will be the sole property of the promoters.
9. The Samsung devices given as part of the prizes are covered by the Samsung 2 Year Warranty.



10. The winner's names will be announced on the Cell City and Samsung Brandstore social media pages, its website as well as various other media within Botswana. Cell City will have the sole discretion as to which media is used to announce the winner.

11. Once the winners accept the prizes, arrangements will be made for the goods to be available for collection from the Cell City Warehouse in Gaborone.

12. All participants and the winners, as the case may be, indemnify the Promoter, its advertising agencies, advisers, nominated agents, suppliers, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this promotional competition (including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise (on the part of the Participant)

13. By entering this competition and supplying information via the entry form, all participants accept and agree to abide by the competition rules and associated Terms and Conditions.

14. Cell City employees, their respective advertising, media and PR agencies, or their trading partners and all their immediate families are excluded from entering this competition.

15. This Competition is open to all participants who purchase any Samsung mobile device from any Cell City or Samsung Brandstore in Botswana. Purchases of Samsung phones via the Cell City website are not eligible for entry to this competition. No under 18's are permitted to participate.

16. The Reason for conducting this promotion is to promote the Samsung Brand of mobile products being retailed within Cell City and Samsung Brandstores. At the Same time, we are also wanting to give back to and support our loyal customer basis, hence the giveaways of Samsung products as well as grocery vouchers.

Full Terms and Conditions will be available for all entrants to view at each participating Cell City and Samsung Brandstore retail outlets. They will also be available on the Cell City website www.cellcity.co.bw. Advertising of the promotion will be done via social media, websites, and the press.

For more information entrants can contact Cell City Head Office on 390 1172, the Cell City WhatsApp line on 77313225 or email sales@cellcity.co.bw.

Brian White



Chief Executive Officer
Goldwing (Pty) Ltd t/a Cell City



ANNEX 1 PRIZES

Weekly Prizes

| WK | Date | Prizes |
|----|--------|-----------------------------------|
| 1 | 29-Nov | 10 x 1K Spar Voucher + R390 Watch |
| 2 | 6-Dec | 10 x 1K Spar Voucher + R390 Watch |
| 3 | 13-Dec | 10 x 1K Spar Voucher + R390 Watch |
| 4 | 20-Dec | 10 x 1K Spar Voucher + R390 Watch |
| 5 | 27-Dec | 10 x 1K Spar Voucher + A05 64GB |
| 6 | 3-Jan | 10 x 1K Spar Voucher + A05 64GB |
| 7 | 10-Jan | 10 x 1K Spar Voucher + A05 64GB |

3 x Runner Up Prizes

| |
|----------------------|
| Samsung Tab A9 x 3 |
| Samsung A55 x 3 |
| Samsung Watch FE x 3 |
| 1K Spar Voucher x 3 |

3 x Main Prizes

| |
|-------------------------------------|
| Samsung TV LED 40" Smart FHD x 3 |
| Samsung S24 FE x 3 |
| Samsung Tab A9 Plus x 3 |
| Galaxy Watch 4 Classic BT 46 Silver |
| Samsung Galaxy Buds 3 Pro White |
| 1K Spar Voucher x 3 |

ANNEX 2

Cell City Festive Promotion Draw Process.

Competition Entry process.

- To enter this competition clients, need to purchase any Samsung Mobile phone or Samsung Tablet within any of the 15 x Cell City or 2x Samsung Brandstores located in Botswana.
- Once the sales person has processed the sale they will issue the client with 2 Invoices, one for the entry and one for them to keep as proof of purchase.
- The sales person will then take a copy of the client's Omang/Passport (as long as they are 18 or over) and make a copy for the entry.
- The sales person will also assist the client to fill in the entry form. (A copy is issued to the client.)
- The second invoice along with the Omang/passport copy and the entry form will be stapled together, and the client places it in the entry box in store.
- It is the entrant's responsibility to ensure that these three documents are stapled together and placed into the entry box. The relevant sales person in each store will assist with this.
- This is the only method of entering the competition.

Weekly Draw Process

- Each week for seven weeks on the Friday of the week the store manager will draw one entry form their store and email a copy of the Invoice ,Entry Form and Omang/Passport to our Marketing office.
- The marketing office will receive 17 entry forms, 1 per each of the 15 Cell City stores and 1 from each of the 2 Samsung stores.
- The 17 entry forms will be checked to ensure that the entrants are 18 years or older.
- On conclusion the 17 entry forms will be placed into a jar and 10 will be drawn for the weekly prizes.
- The draw will be done by our Marketing Manager and witnessed by our HR Manager, Financial Manager and Operations Manager.
- The 10 weekly winners will be contacted by telephone to confirm that they have won one of the weekly prizes. They will be notified that the prizes will be dispatched to the store where they made their purchase for them to collect.
- Should the winner not be reachable we will continue for a period of three months to reach them in order to hand over their prizes.
- On receipt of their prizes, winners will be requested to sign an acknowledgement of receipt of their prizes.
- All 17 weekly drawn entries will go back into the entry box at the store and are eligible to be drawn for the following weekly draws as well as the final draw.

Final Draw Process

- On conclusion of the competition the entry boxes from the 15 Cell City stores as well the 2 Samsung stores will be sealed and transferred to the Cell City Head office.
- On 21 January 2025 at 10h00 all entries from all stores will be placed in a large container. 6 entry forms will be drawn from all entries.
- The draw will be witnessed by the Auditor from Forvis Mazars, the Cell City CEO, CFO, Financial Manager, HR Manager, Operations Manager and the Marketing Manager.
- Each of the 6 entries drawn will be validated to ensure that the entrant is in fact over 18 years of age, a copy of the Invoice, entry form and Omang/passport are attached.
- If any invalid entries are found this will be noted and acknowledged by the Auditor and then an additional entry is drawn.
- On validation of the 6 entry forms, the winners will be contacted to notify them of the final draw which will take place at cell City Head Office in G West on 17 January at 10h00. If any of the winners are not reachable, we will continue calling them until we reach them for a maximum period of 3 months.
- On 24 January 2025 all 6 finalists will be asked to present a copy of their Omang/Passport, Entry form and Invoice as well as their actual Omang/Passport to validate that they are in fact the person who entered the competition.
- At 10h00 the six finalists will each be given an opportunity to draw a sealed paper from the draw bowl. The sealed papers have a number from 1 to 6. Each finalist, starting from 1 and running up to number 6, will then draw a sealed envelope from a second draw bowl.
- Three of the sealed envelopes will have the list of runners up prizes and 3 of the envelopes will have a list of the final prizes.
- Finalists will then be asked to open their envelopes and reveal what they have won.
- All prizes will be handed over to the finalists after the event. They will also all be asked to sign a letter confirming receipt of the specific prizes.